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**FROM STRAY DOG TO WORLD WAR I HERO**  
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**GRANT HAYTER-MENZIES**  
Foreword by Pen Farthing  
Introduction by Paul E. Funk II

- First complete biography of Rags’s entire life
- Includes previously unpublished correspondence and photographs
- Covers the controversial decision of Rags’s rejection from the Long Island Kennel Club dog show in 1926
- The dog-soldier bond is a popular subject and media topic
- Foreword is written by Pen Farthing, CNN’s Hero of the Year

On the streets of Paris one day in July 1918, an American doughboy, Sgt. Jimmy Donovan, befriended a stray dog that he named Rags. No longer an unwanted street mutt, Rags became the mascot to the entire First Division of the American Expeditionary Force and a friend to the American troops who had crossed the Atlantic to fight. Rags was more than a scruffy face and a wagging tail, however. The little terrier mix was with the division at the crucial battle of Soissons, at the Saint-Mihiel offensive, and finally in the blood-and-mud bath of the Meuse-Argonne, during which he and his guardian were wounded. Despite being surrounded by distraction and danger, Rags learned to carry messages through gunfire, locate broken communications wire for the Signal Corps to repair, and alert soldiers to incoming shells, saving the lives of hundreds of American soldiers. Through it all, he brought inspiration to men with little to hope for, especially in the bitter last days of the war.

*From Stray Dog to World War I Hero* covers Rags’s entire life story, from the bomb-filled years of war through his secret journey to the United States that began his second life, one just as filled with drama and heartache. In years of peace, Rags served as a reminder to human survivors of what held men together when pushed past their limits by the horrors of battle.

“A vivid, riveting, true tale of courage and compassion. . . . I fell in love with Rags, and I’ll be first in line for the movie!” —Maria Goodavage, author of *Top Dog: The Story of Marine Hero Lucca*

“Simply brilliant. An inspired storyteller. . . . Those who consider themselves dog lovers should read this book.” —Mary Elizabeth Thurston, author of *The Lost History of the Canine Race*

“Utterly charming, and if you love dogs, this will prove irresistible!” —Jeffrey Moussaieff Masson, author of *Dogs Never Lie about Love*

“A beautiful story, beautifully written.” —Kristin von Kreisler, author of *The Compassion of Animals*

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**GRANT HAYTER-MENZIES** is the author of several books, including *The Empress and Mrs. Conger: The Uncommon Friendship of Two Women and Two Worlds; Lillian Carter: A Compassionate Life; and Shadow Woman: The Extraordinary Career of Pauline Benton.*

**Pen Farthing** was named the 2014 CNN Hero of the Year and is the founder and chairman of Nowzad Dogs, a nonprofit organization that reunites soldiers with the stray dogs and cats they took in during combat.

**Maj. Gen. Paul E. Funk II** is a commanding general of the First Infantry Division in the U.S. Army and has commanded the Special Forces units with military detection dogs while in Afghanistan.
Although American independence was no miracle, the timing of the country’s independence and its huge scope, both political and territorial, do seem miraculous. In The Miracle of American Independence Jonathan R. Dull reconstructs significant events before, during, and after the Revolutionary War that had dramatic consequences for the future as the colonies sought independence from Great Britain. Without these surprising and unexpected results, Dull maintains, the country would have turned out quite differently.

The Miracle of American Independence reimagines how the British might have averted or overcome American independence, and how the fledgling country itself could have lost its independence. Drawing on his nearly fifty years of research and a lively imagination, Dull puts readers in a position to consider the American revolution from the perspective of the European states and their monarchs. This alternative history provides a stimulating reintroduction to one of the most exciting periods in American and European history, proving that sometimes reality is even stranger and more miraculous than fiction.

“A fabulous book by one of the leading scholars of the period. This book will make you think in an entirely new way about the path to American independence and will make you realize just how many different paths the war could have taken.” — Sam Willis, author of In the Hour of Victory: The Royal Navy at War in the Age of Nelson

“A fascinating examination of possibilities in the American Revolution that might have served to deny independence. Jonathan Dull knows the scholarly studies of the American Revolution, and he has mastered many of the sources that bear on the period. His book takes up hypothetical questions framed on ‘what if’ circumstances. It is careful and balanced despite its unorthodox method. Any reader interested in the Revolution will find it engaging and valuable.” — Robert Middlekauff, Preston Hotchkis Professor of American History, Emeritus, at the University of California, Berkeley, and author of Washington’s Revolution
New Titles  

**A POWERFUL MIND**  
*The Self-Education of George Washington*  
ADRIENNE M. HARRISON

- Breaks new ground on perennially popular subjects of Washington and the American Revolution
- First study of Washington to focus on his reading and self-education
- Uses Washington’s library and personal papers to assess his academic challenges and how he overcame them

His formal schooling abruptly cut off at age eleven, George Washington saw his boyhood dream of joining the British army evaporate and recognized that even his aspiration to rise in colonial Virginian agricultural society would be difficult. Throughout his life he faced challenges for which he lacked the academic foundations shared by his more highly educated contemporaries. Yet Washington’s legacy is clearly not one of failure.

Breaking new ground in Washington scholarship and American revolutionary history, Adrienne M. Harrison investigates the first president’s dedicated process of self-directed learning through reading, a facet of his character and leadership long neglected by historians and biographers. In *A Powerful Mind*, Harrison shows that Washington rose to meet these trials through a committed campaign of highly focused reading, educating himself on exactly what he needed to do and how best to do it. In contrast to other famous figures of the revolution—Thomas Jefferson, John Adams, Benjamin Franklin—Washington did not relish learning for its own sake, viewing self-education instead as a tool for shaping himself into the person he wanted to be. His two highest-profile and highest-risk endeavors—commander in chief of the Continental Army and president of the fledgling United States—are a testament to the success of his strategy.

“Adrienne Harrison’s important, engaging, and eye-opening book demolishes the conventional wisdom about George Washington. Whoever thinks he was first in war and first in peace but last among his peers as a man of the Enlightenment needs to think again. Harrison proves that Washington, a bibliophile, commanded a world of ideas.” —Robert M. S. McDonald, associate professor of history at the United States Military Academy and editor of *Sons of the Father: George Washington and His Protégés*

“Harrison argues persuasively that Washington read extensively. . . . [She] has effectively penetrated Washington’s mind and found it filled with books that he both owned and read.” —Theodore J. Crackel, editor in chief emeritus of the Papers of George Washington and professor emeritus at the University of Virginia
An antidote for poison at the top

TARNISHED
Toxic Leadership in the U.S. Military

GEORGE E. REED

■ First book to address destructive leadership in the unique context of the military
■ Important and urgent topic for military educational institutions and military leaders
■ After a decade of protracted conflicts, the U.S. military drawdown will initiate a period of intense reflection and renewal for the military
■ Suggests solutions for those suffering at the hands of toxic leaders
■ Current events such as the Veterans hospital investigation and sexual-misconduct scandals keep the military and its leadership in the public eye

Bad or toxic leadership, abusive supervision, and petty tyranny in organizations are perennial issues. But to date, there has been little effort to examine the scope and nature of bad leadership in the military. Tarnished rectifies that lack of attention by defining the problems and suggesting possible solutions appropriate to the military’s unique structure and situation.

Leadership is central to the identity of the U.S. military. Service academies and pre-commissioning processes have traditionally stressed the development of conscientious leaders of character. The services regularly publish doctrinal works and professional journal articles focusing on various aspects of leadership. Unsurprisingly, in most of those publications leadership is presented as a universally positive notion, a solution to problems, and something to be developed through an extensive and costly system of professional military education.

Leadership expert George E. Reed, however, focuses on individual experiences of toxic leadership at the organizational level, arguing that because toxic leadership has such a detrimental impact on the military organizational culture, additional remediation measures are needed. Reed also demonstrates how system dynamics and military culture themselves contribute to the problem. Most significant, the book provides cogent advice and insights to those suffering from toxic leaders, educators developing tomorrow’s military leaders, and military administrators working to repair the current system.

“George Reed has written a penetrating study of the nature, persistence, and consequences of the phenomenon of ‘toxic leadership.’ This study goes well beyond academic analysis of toxic leadership and provides wise and practical suggestions for how best to deal with it from the perspective of superiors, peers, and subordinates.”—Martin Cook, Admiral James Bond Stockdale Chair of Professional Military Ethics at the U.S. Naval War College and coeditor of the Journal of Military Ethics

“A stunning work, detailing the problem [of toxic leadership] with data and anecdotes, but even more, it offers concise and helpful solutions at the institutional and individual level. An absolute must-read for army brass, policymakers, and the soldier suffering in a toxic environment.”—Georgia Sorenson, visiting research professor of leadership studies at Carey School of Law and inaugural chair and professor of transformational leadership at the U.S. Army War College

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SEPTEMBER

GEORGE E. REED is the associate dean of the School of Leadership and Education Sciences at the University of San Diego. Before joining the faculty in 2007, he served for twenty-seven years as an army officer including six years as the director of Command and Leadership Studies at the United States Army War College. His writing has been published in journals such as Military Review; the Journal of Leadership, Accountability, and Ethics; Armed Forces and Society; and Parameters.
The courage to share

ON POINT
A Guide to Writing the Military Story
TRACY CROW

- First writing guide devoted to the military experience
- An excellent resource for the large number of military veterans enrolled in various MFA workshops or VA-sponsored workshop
- Author has large following on social media and is well respected in the writing community

Personal writing can be risky for anyone, but for military veterans, especially those suffering from post-traumatic stress, sharing stories can trigger painful and disturbing flashbacks. Writing is also risky for the ego. It is one thing to write a military story, especially one based on authentic experiences; it is quite another to muster the courage to share that story with others for critique and feedback.

Award-winning journalist and author Tracy Crow presents a roadmap for writing an authentic, persuasive military story. Drawing from her personal experiences and those of other veteran writers, and from the insights of noteworthy writing and teaching professionals, On Point is the guide Crow wishes she’d had when she first began writing about her military experience. No previous writing guide specifically addresses the unique challenges and rewards facing soldiers who want to craft their military story with courage and candor.

“A great tool for veterans, military service members, military family members, and for instructors of creative writing.” —Brian Turner, author of My Life as a Foreign Country

“Both useful and graceful . . . This book is essential for those who want to share their perspective on the growth, the ironies, the emotions, and the fundamental truths of the military experience.” —Janet Burroway, author of Writing Fiction: A Guide to Narrative Craft

“Tracy Crow has written the perfect writing guide. Her advice is crisp, clear, and indispensable: just what you’d expect from a former Marine turned author.” —Dinty W. Moore, author of Between Panic and Desire and the director of the creative writing program at Ohio University

“Finally! A straightforward, practical primer . . . On Point provides the necessary tools for converting one’s military experience into meaningful storytelling.” —Dwight Jon Zimmerman, #1 New York Times best-selling author and president of the Military Writers Society of America

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SEPTEMBER

Tracy Crow is a former Marine Corps officer and an award-winning military journalist. Her essays and short stories have been published widely and been nominated for three Pushcart Prizes. She is the author of Eyes Right: Confessions from a Woman Marine (Nebraska, 2012) and Red White, and True: Stories from Veterans and Families, World War II to Present (Potomac Books, 2014).
After the United States, along with NATO allies, bombed the Serbian forces of Slobodan Milosevic for seventy-eight days in 1999, Milosevic withdrew his army from Kosovo. With no troops on the ground, political and military leaders congratulated themselves on the success of Operation Allied Force, considered to be the first military victory won through the use of strategic air power alone. This apparent triumph motivated military and political leaders to embrace a policy of using “clean bombs” (precision munitions and air strikes)—without a dirty ground war—as the preferred choice for answering military aggression. Ten years later it inspired a similar air campaign against Muammar Gaddafi’s forces in Libya as a groundswell of protests erupted into revolution.

*Clean Bombs and Dirty Wars* offers a fresh perspective on the role, relevance, and effectiveness of air power in contemporary warfare, including an exploration of the political motivations for its use as well as a candid examination of air-to-ground targeting processes. Using recently declassified materials from the William J. Clinton Presidential Library along with primary evidence culled from social media posted during the Arab Spring, Robert H. Gregory Jr. shows that the argument that air power eliminates the necessity for boots on the ground is an artificial and illusory claim.

Robert Gregory’s discussions of Odyssey Dawn (Libya) and Allied Force (Kosovo) are of great value and cut away the myths surrounding these air campaigns. Most strongly recommended! —John T. Kuehn, Major General William Stofft Professor of Military History, U.S. Army Command and General Staff College

“This is essential reading for anyone attempting to understand how America makes war in the twenty-first century.” —Jonathan M. House, author of *Combined Arms Warfare in the Twentieth Century*

“A must-read for anyone interested in the use of airpower in the post–Cold War security environment.” —Sean N. Kalic, author of *U.S. Presidents and the Militarization of Space, 1946–1967*
**THE EVOLUTION OF CYBER WAR**  
*International Norms for Emerging-Technology Weapons*  
**BRIAN M. MAZANEC**

- Provides a unique perspective on prospects for the evolution of constraining norms in cyber war
- Offers a new, comprehensive understanding based on norm-evolution theory to explain and predict emerging international standards in cyber weapons use
- Details relevant prescriptions for U.S. policymakers as they grapple with the threat of cyber warfare and terrorism
- Recent cyber attacks such as the North Korean hacking of Sony Pictures and the hacking of companies and government institutions such as Target, eBay, J. P. Morgan Chase, the Montana Health Department, the defense industries, and U.S. Investigations Services have made the issues of cyber terrorism more relevant than ever

Former secretary of defense Leon Panetta once described cyber warfare as “the most serious threat in the twenty-first century,” capable of destroying our entire infrastructure and crippling the nation. Already, major cyber attacks have affected countries around the world: Estonia in 2007, Georgia in 2008, Iran in 2010, and most recently the United States. As with other methods of war, cyber technology can be used not only against military forces and facilities but also against civilian targets. Information technology has enabled a new method of warfare that is proving extremely difficult to combat, let alone defeat.

And yet cyber warfare is still in its infancy, with innumerable possibilities and contingencies for how such conflicts may play out in the coming decades. Brian M. Mazanec examines the worldwide development of constraining norms for cyber war and predicts how those norms will unfold in the future. Employing case studies of other emerging-technology weapons—chemical and biological, strategic bombing, and nuclear weaponry—Mazanec expands previous understandings of norm-evolution theory, offering recommendations for U.S. policymakers and citizens alike as they grapple with the reality of cyber terrorism in our own backyard.

“Will norms evolve for cyber warfare analogous to those . . . that have helped keep the world free from the use of nuclear weapons since 1945? This thoughtful and careful work parses this hugely important question with care and creativity. Bravo,”—R. James Woolsey, former director of the Central Intelligence Agency and chairman of the Foundation for Defense of Democracies

“Dr. Mazanec’s pioneering work on cyber norms fills a void in the nascent canon of cyber-conflict knowledge and sets a path forward for further research. Informative and instructive for today’s policymakers.”—Bob Gourley, former chief technology officer of the Defense Intelligence Agency and the first director of intelligence at the Joint Task Force on Computer Network Defense

“Brian Mazanec has produced a stellar work by creating a set of norms and then applying them across different evolutions of weapons platforms. This adds academic rigor to a field that’s sorely in need of it.”—Jeffrey Carr, CEO of cyber security firm Taia Global, Inc., and author of *Inside Cyber Warfare: Mapping the Cyber Underworld*

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**BRIAN M. MAZANEC** is a senior defense analyst with the U.S. government and an adjunct professor in the School of Policy, Government, and International Affairs at George Mason University. He is the coauthor of *Deterring Cyber Warfare: Bolstering Strategic Stability in Cyberspace*, and his work has appeared in the National Cybersecurity Institute Journal, Comparative Strategy, Politics and the Life Sciences, and the *Journal of International Security Affairs.*

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The turbulence of Israel’s aviation history

LAVI
The United States, Israel, and a Controversial Fighter Jet

JOHN W. GOLAN

Includes an extensive series of appendixes detailing the design and performance aspects of the Lavi development program

First book on the evolution of the Lavi fighter program in twenty years, with a new focus on the political landscape of the 1980s

The Lavi fighter program, the largest weapons-development effort ever undertaken by the State of Israel, envisioned a new generation of high-performance aircraft. In a controversial strategy, Israel Aircraft Industries intended to develop and manufacture the fighters in Israel with American financial support. The sophisticated planes, developed in the mid-1980s, were unique in design and intended to make up the majority of the Israeli Air Force. Though considerable prestige and money were at stake, developmental costs increased and doubts arose as to whether the Lavi could indeed be the warplane it was meant to be. Eventually the program became a microcosm for the ambitions, fears, and internal divisions that shaped both the U.S.-Israel relationship and Israeli society itself. But the fighter never made it to operational service, and until now, the full breadth and significance of the Lavi story have never been examined and presented.

Lavi: The United States, Israel, and a Controversial Fighter Jet traces the evolution of the Lavi fighter from its genesis in the 1970s to its scrapping in August 1987. John W. Golan examines the roles of Israeli military icons and political leaders such as Ezer Weizman, Ariel Sharon, Menachem Begin, and Yitzhak Rabin in the program and in relation to their counterparts in the United States. On the American side, Golan traces the evolution of government policy toward the program, detailing the complex picture of the U.S. foreign policy apparatus and of U.S.-Israel relations in general—from President Reagan’s public endorsement of the program on the White House lawn to Defense Secretary Caspar Weinberger’s unrelenting attempts to cancel it in succeeding years.

“A fascinating read, Lavi includes multiple books in one, discussing the tactical reasons leading to the development of the Lavi; examining the evolving political and budget intrigue leading to its cancellation; and offering a detailed technical analysis of the Lavi versus its alternatives. An important addition to Middle East aviation history.”—Lon O. Nordeen, author of Air Warfare in the Missile Age and Fighters over Israel and commentator on the History Channel.
The impact of Anwar Sadat’s historic tenure on our contemporary world

**HERO OF THE CROSSING**

*How Anwar Sadat and the 1973 War Changed the World*

**THOMAS W. LIPPMAN**

- First English-language publication to discuss the long-term impact of the War of 1973 in a global context
- Using recently declassified documents, *Hero of the Crossing* brings together the diplomatic files, telephone transcripts, and letters of the principal characters involved
- The emergence of ISIS, the Syrian Civil War, and the ongoing Israeli-Palestinian conflict have made the War of 1973 relevant today

In eleven dramatic years, Anwar Sadat changed history—not just that of Egypt, or of the Middle East, but of the entire world. As the architect of the 1973 war against Israel, he gained the support of other Arab nations and inspired the oil embargo that transformed the global economy. Following the war, however, he forever ended Arab aspirations of unity by making peace with Israel. Early in his presidency, Sadat jettisoned Egypt’s alliance with the Soviet Union and turned to the United States, thereby giving the West a crucial Cold War victory. Sadat’s historic tenure still resonates in the twenty-first century as the Islamic activists—whom he originally encouraged but who opposed his conciliatory policy toward Israel and ultimately played a role in his assassination—continue to foster activism, including the Muslim Brotherhood, today.

Thomas W. Lippman was stationed in the Middle East as a journalist during Sadat’s presidency and lived in Egypt in the aftermath of the October War. He knew Sadat personally, but only now, after the passage of time and the long-delayed release of the U.S. State Department’s diplomatic files, can Lippman assess the full consequences of Sadat’s presidency. *Hero of the Crossing* provides an eye-opening account of the profound reverberations of one leader’s political, cultural, and economic maneuverings and legacy.

“Tom Lippman has provided the foundation for understanding what is happening in the Middle East today from the rise of ISIS to the collapse of the Arab Spring. And as an added benefit it is a good read for expert and novice alike.” —Edward S. Walker, former U.S. ambassador to Egypt, Israel, and the United Arab Emirates

“Lippman, a great storyteller and analyst of modern Middle Eastern politics and history, is able to explain Sadat the man: his motives, contradictory character, and political metamorphosis. Through extensive research and personal observation, Lippman provides a compelling narrative about how the ‘Hero of the Crossing’ changed the trajectory of the modern Middle East and global politics.” —David Dumke, director of the Prince Mohammad bin Fahd Program for Strategic Research and Studies at the University of Central Florida

“Tom Lippman offers a fresh and much-needed new assessment of Anwar Sadat. . . . Lippman shows how the oft-underestimated Sadat became one of the most consequential figures of the twentieth century.” —James M. Lindsay, senior vice president, director of studies, and Maurice R. Greenberg chair at the Council on Foreign Relations

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JANUARY
Russia’s international relations since 2000

NOT BY BREAD ALONE
Russian Foreign Policy under Putin

ROBERT NALBANDOV

- A unique approach to analyzing Russian foreign policy through Russian political culture and identity
- Includes the ongoing Russia-Ukraine conflict and related international fallout
- One-stop reading for those interested in Russia’s current and future foreign policy

Since its independence in 1991, Russia has struggled with the growing pains of defining its role in international politics. After Vladimir Putin ascended to power in 2000, the country undertook grandiose foreign policy projects in an attempt to delineate its place among the world’s superpowers. With this in mind, Robert Nalbandov examines the milestones of Russia’s international relations since the turn of the twenty-first century. He focuses on the specific goals, engagement practices, and tools used by Putin’s administration to promote Russia’s vital national and strategic interests in specific geographic locations. His findings illuminate Putin’s foreign policy objective of reinstituting Russian global strategic dominance. Furthermore, Nalbandov argues that identity-based politics have dominated Putin’s tenure and that Russia’s east/west split is reflected in Asian/European politics.

Nalbandov’s analysis shows that unchecked domestic power, an almost exclusive application of hard power, and a determined ambition for unabridged global influence and a defined place as a world superpower are the keys to Putin’s Russia.

“Robert Nalbandov’s book brings fresh insight to both the longer-standing and the newer questions and conundrums the world faces from current Russian foreign policy.” —Rick Fawn, professor in the School of International Relations at the University of St. Andrews in Scotland

“Robert Nalbandov’s new book makes an important contribution to the field of international security. Those who read this book will gain important insights into Russian foreign policy under a leader who has often been both confusing and frustrating for the West. Robert Nalbandov’s analysis clarifies key issues important to foreign policy and international geopolitics.” —Bruce E. Bechtol Jr., professor of political science at Angelo State University and author of North Korea and Regional Security in the Kim Jong-un Era: A New International Security Dilemma

“Not by Bread Alone presents a comprehensive and provocative account of Russian foreign policy that strives to explain its evolution under Vladimir Putin by looking inside the black box of ‘Russian political culture.’ It is a challenging job, and Nalbandov does it well.” —Viacheslav Morozov, professor of EU–Russia Studies at the University of Tartu and author of Russia’s Postcolonial Identity: A Subaltern Empire in a Eurocentric World

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JANUARY

Robert Nalbandov is an assistant professor of political science at Utah State University and the author of Democratization and Instability in Ukraine, Georgia, and Belarus and Foreign Interventions in Ethnic Conflicts.
**How Austria-Hungary chose war**

**FALL OF THE DOUBLE EAGLE**

The Battle for Galicia and the Demise of Austria-Hungary

**JOHN R. SCHINDLER**

- First book on the Battle for Galicia, the most influential of the opening campaigns of the Great War
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- Focuses on the critical role of secret intelligence in the buildup to World War I

Although southern Poland and western Ukraine are not often thought of in terms of decisive battles in World War I, the impulses that precipitated the Battle for Galicia in August 1914—and the unprecedented carnage that resulted—effectively doomed the Austro-Hungarian Empire just six weeks into the war.

In *Fall of the Double Eagle*, John R. Schindler explains how Austria-Hungary, despite military weakness and the foreseeable ill consequences, consciously chose war in that fateful summer of 1914. Through close examination of the Austro-Hungarian military, especially its elite general staff, Schindler shows how even a war that Vienna would likely lose appeared preferable to the “foul peace” the senior generals loathed. After Serbia outgunned the polyglot empire in a humiliating defeat, and the offensive into Russian Poland ended in the massacre of more than four hundred thousand Austro-Hungarians in just three weeks, the empire never recovered. While Austria-Hungary’s ultimate defeat and dissolution were postponed until the autumn of 1918, the late summer of 1914 on the plains and hills of Galicia sealed its fate.

**HISTORY**

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**JOHN R. SCHINDLER** is a strategist, military historian, and security consultant whose work focuses on strategy, intelligence, and terrorism. Previously he was an intelligence analyst with the National Security Agency and a professor at the U.S. Naval War College. He is the author of *Isonzo: The Forgotten Sacrifice of the Great War* and *Unholy Terror: Bosnia, Al-Qa’ida, and the Rise of Global Jihad* and the coauthor of *The Terrorist Perspectives Project: Strategic and Operational Views of Al-Qa’ida and Associated Movements*.
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